

Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

PACT FOR IMPACT

A GLOBAL ALLIANCE FOR A SOCIAL
AND INCLUSIVE ECONOMY



PROGRAM



MINISTÈRE
DE LA TRANSITION
ÉCOLOGIQUE
ET SOLIDAIRE



MINISTÈRE
DE L'EUROPE ET DES
AFFAIRES ÉTRANGÈRES



www.pactforimpact.org



Today more than ever, it has become vital for us to forge a new path in which economic performance and social and environmental impacts work together. Businesses committed to the Social & Solidarity Economy and the Inclusive Economy can play a major role in accelerating this comprehensive transformation and in coming up with solutions for a better world.

Many voices and movements share this vision around the globe: Pact for Impact aims to bring them together and increase their global reach.

Enterprises committed to the Social and Solidarity Economy and the Inclusive Economy are constantly coming up with innovative models to effectively identify a variety of social issues. Social Entrepreneurship is an impactful model for the economy, society, and the environment. Starting at a local scale, this model should become a priority across society.

Indeed, regions and cities, among other actors, have become key sources of local development. They are vital to achieve the goals of Pact for Impact.



CHRISTOPHE ITIER,
*High Commissioner for Social and Solidarity
Economy and Social Innovation, France*

Pact for Impact's ambition is to build a global alliance of states, governments and local authorities, institutions, networks, NGOs and companies for the development of the social and solidarity economy, the Inclusive Economy and Social Innovation. Facing the many present and future social and ecological challenges - climate change, fight against inequalities, migration, food security, demographic transition, access to health and education ... - we have the will to create a new coalition with all the state stakeholders and the civil society, to bring to the highest level a political vision, strong commitments and concrete measures, to accelerate the development of the social and inclusive economy at the global level, in order to expand solutions it brings to the local level, and to make it a pillar of the economy of tomorrow.

The first Pact for Impact Summit - Paris 2019, labeled G7 and under the high patronage of the President of the French Republic, marks the launch of this Alliance.

It is an honor to be able to count you among us, coming from 5 continents, on the 10th and 11th of July, at the musée du quai Branly - Jacques Chirac in Paris. We will work together in plenary sessions, workshops and round tables, with the aim of signing a Manifesto. Let's build together the milestones for an ambitious roadmap and voluntary and concrete commitments to ensure that Social and Inclusive Economy contributes fully to the 2030 Agenda, and more broadly to a more fair and sustainable world.



09.30

Welcoming delegations and parties

10H30

Opening of the Summit

- **Angélique Delorme** – General Director Deputy, musée du quai Branly – Jacques Chirac, FRANCE
- **Julius Otieno** – CEO, RE-Afric, KENYA
- **Diana Sierra** – Co-Founder & CEO Be Girl, UNITED STATES
- **Christophe Itier** – High Commissioner for Social and Solidarity Economy and Social Innovation, FRANCE
- **Namhee Jeong** – Director of Social Economy Policy Division, Ministry of Economy and Finance, REPUBLIC OF KOREA
- **Marie-Eve Proulx** – Minister for Regional Economic Development, QUEBEC
- **Jamila El Moussali** – Secretary of State, Ministry of Air Transport, Handicraft and Social Economy, MOROCCO
- **Pilvi Torsti** – State Secretary, Ministry of Employment, FINLAND
- **Achille Bassilekin III** – Minister of Small and Medium Enterprises, Social Economy and Crafts, CAMEROUN
- **Dr. Samuel Kobia** – Senior advisor of President Uhuru Kenyatta on matters of peace, cohesion, and conflict resolution, KENYA
- **Sir Ronald Cohen** – Chair, Global Steering Group for Impact Investment, UNITED KINGDOM
- **Vic Van Vuuren** – Director of Enterprise Department at International Labor Organization (ILO) and Chair of the UNTFSE, SWITZERLAND
- **Mohammed Traore** – Advisor of the Secretary General, in charge of digital policy and innovation, International Organisation of La Francophonie, IVORY COAST
- **Gustavo Bernini** – Vice President, Ministry of Economy and Finance, URUGUAY
- **Lamia Kamal-Chaoui** – Director of Centre for Entrepreneurship, SMEs, Regions and Cities, OECD, FRANCE-MOROCCO
- **François Bonnici** – Director & Head, Schwab Foundation for Social Entrepreneurship, World Economic Forum, SWITZERLAND
- **Bruktawit Tigabu** – CEO and Co-Founder of Whiz Kids Workshop, ETHIOPIA

12.15

Lunchtime cocktail

14.00 - 15.15

PLENARY SESSIONS

1 – 2030 Agenda: no Sustainable Development Goals without the Social and Inclusive Economy!

In recent years, academia, policy-makers and other types of actors have increased their interest in social and environmental issues, prioritizing them over profits. This trend is also illustrated by the increasing number of governments that are steering their economic relations and activities in order to contribute to the achievement of the SDGs.

Social and Inclusive Economy is a sustainable mean of inclusive economic growth, full and productive employment and decent work for all. It has a great potential to facilitate innovative and sustainable solutions for the economic, social and environmental issues, address the root causes of exclusive and unsustainable development and ultimately contribute to realizing the transformative vision of the 2030 Agenda for Sustainable Development.

► **Co-organizers: UN Inter-Agency Task Force on Social and Solidarity Economy, Convergences**

► **Moderators: Thibault Larose** – Executive Director, Convergences, FRANCE

Laure Jongejans – Executive Secretary, RIPESS, FRANCE-GERMANY

► **Speakers:**

- **Tadej Slapnik** – Director, Tolar HashNet, Chairman of World Blockchain Hub, and former State Secretary, SLOVENIA
- **Jude O'Reilley** – Senior Director, Social Entrepreneurship, Skoll Foundation, UNITED STATES
- **Alexandre Mars** – CEO, EPIC, FRANCE
- **Simel Esim** – Programme Manager, COOP Unit, International Labour Organization (ILO), TURKEY
- **Elisa Torrenegra** – Co-President, ESS Forum International, COLOMBIA
- **Chantal Moussokoura Fanny** – Mayor of Kaniasso and Senator of the Folon Region, Plenipotentiary Ambassador, IVORY COAST
- **Miguel Cabrita** – Secretary of State of Employment, Ministry of Labour, Solidarity, and Social Security, PORTUGAL

15.15 - 16.30

2 – What if local was the solution? The Social and Inclusive Economy at the territory level.

Regardless of strong tendencies, the representation of Social Economy around the world is not sufficiently stabilized, institutionalized and systematized, hindering the actors to scale up, despite the existing networks. Thus, it is imperative to coconstruct strong public policies, together with social enterprises, their representatives, public and private organizations, in order to foster an inclusive development, defined by the 2030 Agenda.

The main objective of this panel is to illustrate how reinforcing cooperation between public and private actors tends not only to address better the needs and challenges of territories, through social innovations, but is also a key-solution into reaching the United Nations 2030 Agenda.

► Co-organizers: **European Commission, GSEF, RIPESS**

► Moderator: **Ulla Engelmann** – *Head of Unit for Advanced Technologies, Clusters and Social Economy, DG GROW, European Commission, GERMANY*

► Speakers:

- **Sonia Vaillancourt** – *Vice-President, Chantier de l'Economie Sociale, QUEBEC*
- **Adama Sangare** – *Mayor of Bamako, MALI*
- **Agnès Guth** – *Director of the SCIC Régie des écrivains, FRANCE*
- **Dr. Eri Trinurini-Adhi** – *Social Entrepreneur, Board of Asian Solidarity Economy Council, INDONESIA*
- **Christian Specht** – *First Deputy Mayor of Mannheim, GERMANY*

16.30 - 17.00

Break

3 – Can Impact Investing provide for a revolution of the traditional economy?

Originally initiated by private actors, Impact Investing is a financial and social innovation, which disrupts the existing boundaries between philanthropy and the classic forms of investment. Impact Investing mainly targets investments intending to generate social and/or environmental impact, while creating a financial return. This sector is currently undergoing a full expansion, representing about 502 billion dollars of financial assets, not to forget that the climatic urgency and the SDGs financing plan tend to accelerate its development.

Is this new generation of investments able to revolutionize the world of finance...not to say the world economy? In the current state of social initiatives, what is the most efficient and transparent way to support the development of the financial sector? What collaboration with the public sector and other financial actors? This panel, composed of high-level speakers, will give an insight on these questions, and more.

► **Co-organizers:** EVPA, Global Steering Group for Impact Investment

► **Moderator:** **Elodie Nocquet** – *Independent expert on impact investing, Former Director ESG & Impact d'Investisseurs et Partenaires and member of the working group on impact investing SFAF, FRANCE*

► **Speakers:**

- **Bernadette Clavier** – *Executive Director, Center for Social Innovation at the Stanford Graduate School of Business, UNITED STATES*
- **Mika Pyykko** – *Project Director, Finnish Innovation Fund Sitra, FINLAND*
- **Uli Grabenwarter** – *Deputy Director, Equity Investments, European Investment Fund, LUXEMBOURG*
- **Steven Serneels** – *CEO & Board Member, EVPA, BELGIUM*
- **Laurence Méhaignerie** – *President and Co-Founder of Citizen Capital, FRANCE*
- **Mathias Vicherat** – *Secretary General, DANONE, FRANCE*

4 – SSE, inclusive business, social business: what alliances can build tomorrow's economy?

The multiple social, ecological and demographical challenges we are currently undergoing are urging us to find innovative and adequate answers, in order to overtake the traditional cleavages between the social, private and public sector. More than ever before, the various actors must come up with new forms of collaboration, and build what makes them stronger together, rather than highlighting their differences.

By creating a real space for discussion amongst all actors, putting aside all existing prejudices, and fostering a cross-sectoral collaboration, notably by highlighting the public sector's role as a core driver of alliances, it will be possible to create innovative models, relying on the strengths of each stakeholder. Such exchanges are an ideal opportunity to build the core foundations of a performant, strong and sustainable economy for all.

► **Co-organizers:** Ashoka International, Le French Impact

► **Moderator:** Arnaud Mourot – Co-Director Ashoka Global, FRANCE

► **Speakers:**

- **Jérôme Saddier** – President, ESS France, FRANCE
- **Stéphanie Goujon** – General Director, Le French Impact, FRANCE
- **Manoj Kumar** – CEO Social Alpha & Head of Innovations Tata Trusts, INDIA
- **Delphine Lalu** – Administrator of Global Compact France, CSR and Foundations Manager AG2R LA MONDIALE, FRANCE
- **Jane Muigai** – Director, Toolkit Institute, KENYA
- **Antoine Sire** – Member of the Executive Board, BNP Paribas, Head of Company Engagement, FRANCE
- **Ravichandran Natarajan** – Head Venture Philanthropy and Social Capital, Social Alpha, INDIA
- **Zoran Djordjevic** – Minister of Labour, Employment, Veteran and Social Affairs, SERBIA

1 EVENING CONFERENCE AND COCKTAIL

19.45

Tech for Good, or Goodbye Tech?

Technology can act as an accelerator and a concrete driver for companies to build a sustainable economy, but they can also harmfully affect the state of the economy.

How to support Social and Inclusive Economy actors to face the numerical transition?
How to encourage private and public funding for a strong Research & Development?
How to prevent and avoid the tech social washing of economic actors?
Do we have solid examples of Tech for (real) Good?

This session will explore these issues with the support of entrepreneurs who will present their case.

► **Co-organizers:** **Social Good Accelerator EU, makesense**

► **Moderators:** **Jeanne Bretecher** – *President, President, Social Good Accelerator EU, FRANCE-BELGIQUE*

Félix Beaulieu – *Head of International Development, makesense, FRANCE*

Eva Sadoun – *Co-President, France Eco Sociale Tech, FRANCE*

Christian Vanizette – *Co-Founder, makesense, FRANCE*

► **Speakers:**

- **Nadine Muller** – *Managing Director, 6Zero1, LUXEMBOURG*
- **Paul Allard** – *Co-Founder and CEO, Impak Finance, QUEBEC*
- **Rachid Abidi** – *Director of Lab'Ess, Asma Oueslati and Yassine Dalhem, Co-Founders of Cha9a9a, TUNISIA*
- **Denis Stokink** – *President, Pour la Solidarité, BELGIUM*
- **Dr. Laura Allerston** – *Business development Lead and Battery Technical Specialist, Aceleron, UNITED KINGDOM*
- **Fatima Sarr** – *Co-Founder and General Director, Les Ateliers du Génie, SENEGAL*
- **Manuella Cunha Brito** – *Co-Founder, Good Tech Lab, BRAZIL*
- **Anaïs Amazit** – *Africa Head of Operations, Barefoot College, INDIA*



09.30

Welcome coffee

10.00

WORKSHOPS

1 – Pact for Impact: a global Alliance for Social and Inclusive Economy

Pact for Impact, as a concrete and global Alliance, offers all actors the opportunity to build together a pledge that puts Social and Inclusive Economy at the heart of the international agenda. How will this Alliance design a roadmap, as well as propose concrete commitments? How will it facilitate the sharing of experiences between all parties? How to make this Alliance beneficial for all actors around the world?

These questions, amongst others, will further be discussed in this session, with governmental representatives, international organizations, private and public actors and SSE experts, in order to build together the groundwork for the Alliance Pact for Impact.

- ▶ **Co-organizers:** **ESS France, GROUPE SOS Pulse**
- ▶ **Chairman:** **Christophe Itier**, *High Commissioner for Social & Solidarity Economy and Social Innovation, FRANCE*
- ▶ **Moderators:** **Kevin Goldberg** – *Director, GROUPE SOS Pulse, FRANCE*
Philippe Jahshan – *Vice-President, ESS France, FRANCE*

2 – Which institutional framework for Social and Inclusive Economy?

Through a stronger and more precise definition of the institutional framework in which the private sector and NGOs can develop themselves, the public sector plays a key role in developing the Social and Inclusive Economy. While some countries enjoy a strong legal framework in the field of the SSE, other countries never adopted such laws.

What normative evolutions and institutional frameworks could allow a strong a methodic development, at various levels, of the SSE?

► **Co-organizers: European Economic and Social Committee, ESS Forum International**

► **Moderator: Ariane Rodert** – *President of the Section for the Single Market, Production and Consumption, European Economic and Social Committee (EESC), SWEDEN*

► **Speakers:**

- **Danilo Gutiérrez** – *Executive Director, Instituto Nacional del Cooperativismo, URUGUAY*
- **Vivian Gilles** – *Director of Planification, National Direction of Social Economy and Professional Insertion, Ministerio de Desarrollo Social (MIDES), URUGUAY*
- **Ghizlaine Elmanjra** – *President of the Social Entrepreneurship Commission, CGEM, MOROCCO*
- **Ulrika Stuart Hamilton** – *General Secretary, FAMNA – The Swedish Association of Non-Governmental Organizations in Public Welfare, SWEDEN*
- **Giuseppe Guerini** – *President Cecop-Cicopa Europe and Member of the European Economic and Social Committee, ITALY*
- **David Hiez** – *Civil Right Professor and Director in charge of drafting the SSE Public Policy Guide for ESS FORUM INTERNATIONAL, LUXEMBOURG*
- **Sébastien Perea** – *General Secretary, ConcertES, BELGIUM*

3 – Youth & Education: how to become actors of change and social innovation?

Given the multiple challenges of our society, youth, together with educational institutions, are engaged in the path of development, innovation, social economy and progress, thus inspiring a profound transformation of the current political dynamics, all over the world. In fact, all these actors are currently reinforcing their cooperation, while getting more and more committed into reaching the SDGs (employment, gender equality, ecological transition, health, education, etc.), via innovative, sustainable and inclusive solutions, addressing the major socio-economic challenges of today's world.

In this regard, universities currently play a fundamental role, as privileged partners of territories on social, economic and environmental aspects, not only contributing to innovation through research, but also enabling the implementation of socially responsible and impactful projects, always including SSE partners.

► **Co-organizers:** **Agence Universitaire de la Francophonie (AUF), Social Economy Europe**

► **Moderators:** **Muriel Cordier** – *Head of the Innovation and Prospective Department, AUF, FRANCE*
Victor Meseguer – *Director, Social Economy Europe, SPAIN*

► **Speakers:**

- **Ross Hall** – *Global Leadership Team, Ashoka, UNITED KINGDOM*
- **Jorge Luis de la Calle Martin** – *Global Development Director, GSD (Gredos San Diego), SPAIN*
- **Irene Bongiovanni** – *President of Confcooperative Cultura, Turismo, ITALY*
- **Houda Laroussi** – *Teacher-researcher, University of Carthage, TUNISIA*
- **Sarah Diouri** – *Director, Bidaya, MOROCCO*
- **Mamadou Touré** – *Minister for the Promotion of Youth and Youth Employment, IVORY COAST*
- **Anne-Cécile Dockès** – *President of the Fac Initiatives, ESPER, FRANCE*

4 – Measuring social and environmental impact: myth or reality?

Both at national and international levels, methods and indicators of social impact remain difficult to grasp by most of social enterprises. This can be explained by practical reasons (e.g. their high cost), as well as their complexity, making such methods hard to apply. Some social enterprises fear that the measure of social impact serves as a tool of accountability for investors, instead of constituting a real instrument to demonstrate a concrete benefit and help companies enhance their performance.

Although the evaluation and measurement of social impact is a difficult task, it remains feasible. Numerous rules and principles tend to harmonize such practices, and many metrics are still developing. However, it remains more important than ever, to support a culture of evaluation and measurement of social impact, while always making sure that appropriate financial resources and training opportunities are provided.

► **Co-organizer: Organisation for Economic Co-operation and Development (OECD)**

► **Moderator: Antonella Noya** – *Head of the Social Economy and Innovation Unit, OECD, FRANCE*

► **Speakers:**

- **Jeremy Nicholls** – *CEO, Social Value UK, Social Value International, UNITED KINGDOM*
- **Gabriela Gandel** – *Executive Director, Impact Hub Network, AUSTRIA*
- **Markus Dietrich** – *Director Asia and Policy, Inclusive Business Action Network, GERMANY*
- **Il Cheong Yi** – *Senior Research Coordinator, United Nations Research Institute for Social Development (UNRISD), SWITZERLAND*

Special Focus > Financing Social and Inclusive Economy: Creating Wealth, Making Sense, Building our Future

Ministries, development banks, philanthropy actors, cooperative and ethical banks, microfinance and crowdfunding institutions, incubators of social and solidarity businesses, local governments, «new finance» engineers: these key players will discuss the implementation of strategic financial alliances, set to transform our economies.

Together, they will elaborate on the architecture of the ecosystem of funds and players, required to both respond to identified needs and support the deployment and integration of new generations of financial models; at all scales of action: from local to global, according to domestic environments, and through inclusive, social and solidarity reinforcement of value chains and sectors.

► Co-organizers: French Development Agency, Global Fund for Cities Development

► Moderator: **Romain Slitine** – Founder of the platform «Innovation sociale» at Sciences Po Paris and author of «L'économie sociale et solidaire» (PUF, 2019), FRANCE

► Speakers:

- **Elizabeth Howard** – CEO of Lelapa Fund and Director at the African Crowdfunding Association, UNITED STATES
- **David Thompson** – Board Member, RIPESS Intercontinental, AUSTRALIA
- **Marcos Eguiguren** – Executive Director, Global Alliance for Banking on Values, SPAIN
- **Rebecca Enonchong** – Executive Director, Afrilabs, NIGERIA
- **Christiane Bouchart** – President, RTES, FRANCE
- **Yassine Daoudi** – Vice-President, AMPCC, MOROCCO
- **Madani Koumaré** – Coordinator of the Refinancing Mechanism for Decentralized Financial Systems, MALI
- **Matthieu Calame** – Director, Fondation Charles Leopold Meyer pour le Progrès de l'Homme, FRANCE
- **Ghazi Hidouci** – Former Minister of Economy of Algeria, former President of the Governors of the African Development Bank, Administrator of Global Fund for Cities Development (FMDV), ALGERIA

12.30

Lunchtime cocktail

14.00

Workshops feedback

15.15 - 17.00

Closing speeches

- **Elisa Yavchitz** - General Director, Les Canaux, FRANCE
- **Xavier Darcos** - Chancellor of the Institut de France, Former Minister, FRANCE
- **Nicolas Schmit** - Member of the European Parliament, Former Minister, LUXEMBOURG
- **Emmanuel StantzoŪ** - Minister Plenipotentiary for Economic and Commercial Affaires at Greek Embassy Paris, GREECE
- **Matias Kelly** - Secretary of State for Social Economy, Ministry of Health and Social Development, ARGENTINA
- **Yolanda Valdeolivas García** - Secretary of State for Employment, Ministry of Employment, Migration and Social Security, SPAIN
- **Ghazi Hidouci** - Former Minister for Economy of Algeria, former President of the Governors of the African Development Bank, Administrator of Global Fund for Cities Development (FMDV), ALGERIA
- **Madani Koumaré** - President of the National Network for the Promotion of ESS-RENAPESS Mali, of the African Network of ESS-RIPESS Africa, MALI
- **Adama J. Traoré** - Mayor, Bamako District, MALI
- **Safia Boly** - Minister for the Promotion of Private Investment, Small and Medium Enterprises and National Entrepreneurship, MALI
- **Hamadou Konate** - Minister for Solidarity and fight against Poverty, MALI
- **Komi Selom Klassou** - Prime Minister, TOGO
- **Christophe Itier** - High Commissioner for Social & Solidarity Economy and Social Innovation, FRANCE

Signature of the Manifesto

Official pictures with the delegations

17.00

Closing Ceremony and cocktail



ORGANIZERS



MAIN CO-ORGANIZER

**GROUPE SOS
PULSE**

ASSOCIATES CO-ORGANIZERS





ASSOCIATE PARTNER

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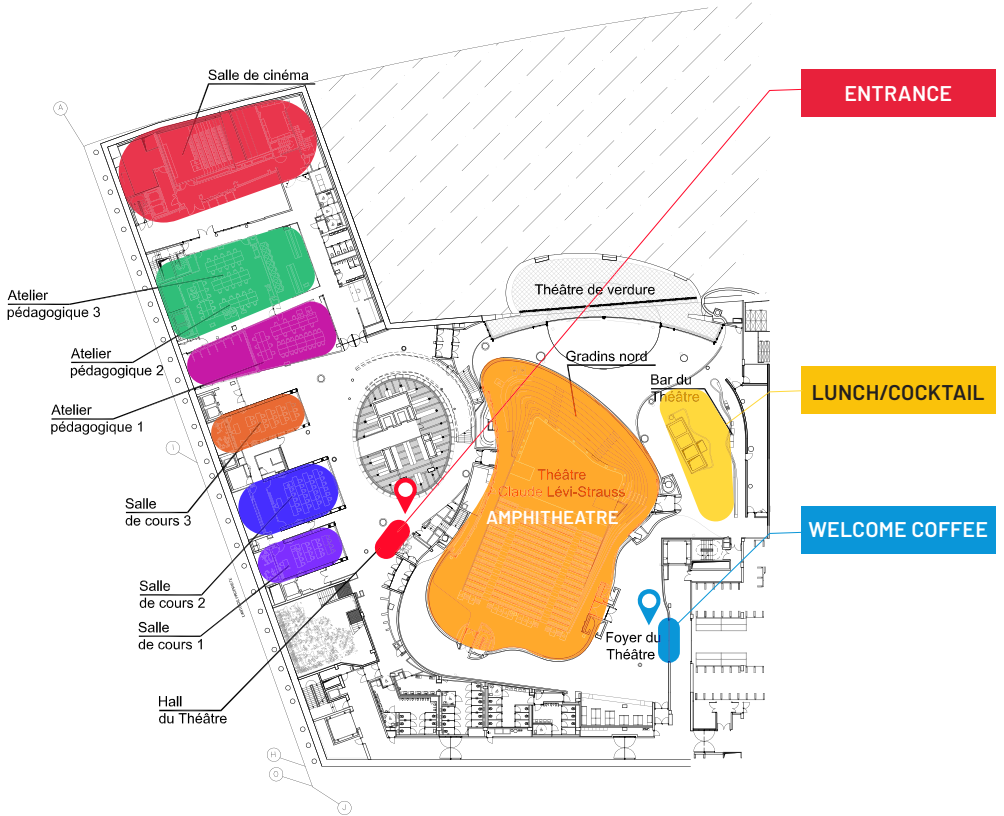
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